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VOLUNTEER

Dawson Creek Minor Ball

U10 Head Coach

May 2021 – July 2021

Empowering athletes to find their confidence and passion through the sport of baseball.

Alberta Provincial Campaign

Communications Director for Katherine O'Neill of the Alberta Party

Jan 2019 – April 2019

Organizing media events. Designing campaign signs. Contacting organizations for donations and ads.

2018 Grey Cup Festival

Social Media

Nov 2018

Taking fun pictures of attendees and activities to post on Grey Cup Festival social media.

EDUCATION

Radio & Television - Television

NAIT

2018 – 2020

Advanced videography, advanced video editing, writing articles and blogs for web, advanced production, advanced on-air performance, online media, social media, basic marketing, in-studio production, scripting for television.

SUMMARY

I am an enthusiastic anchor/reporter who intends to build long-term relationships and assist any business I am employed with to thrive. I grew up in the small town of Boyle, Alberta and gained knowledge of agriculture, sports and politics. I aim to offer my experience with communications, online media, journalism, sports knowledge, videography, media relations, marketing, web design and media production.

EXPERIENCE

Digital Broadcast Journalist

Global News / Saskatoon, SK / July 2021 – Current

Just weeks into joining Global Saskatoon, new opportunities arose. This includes covering for multiple positions, networking and creating relationships with businesses and locals, and discovering the city I would now call home.

- Finding and creating stories daily for the evening 5, 6 and 10 p.m. casts.
- Number one backfill for evening & live morning show weather.
- Training new employees on programs, cameras and about the city.
- Editing, shooting, writing and producing my own stories, as well as helping others with theirs.
- Utilizing communication to coordinate multiple interviews throughout the week.
- Writing impactful and factual articles for Global News online.

Video Journalist & Anchor


CJDC TV / Dawson Creek, BC / February 2021 – July 2021

Originally starting with the company in Fort St. John for just a month, I was asked to transfer to Dawson Creek to assist with evening show anchoring.

- Shooting, writing, editing and voicing content in under three hours.
- Anchoring sports, weather and news daily.
- Creating important and close relationships with local organizations such as the RCMP.


REFERENCES

Tre Lopushinsky

 780-819-3057


 lopushinsky.tre@gmail.com

Marty Forbes

 780-952-2869

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Mariah McDonnell

 780-293-1077

 mcdonnellmariah@gmail.com

Live Reporter & Morning Show Host

Lloyd Connect / Lloydminster, AB / June 2020 – November 2020

With this start up business, I was able to get a hand on many aspects of the company. From the ground up, we finished with over 5,000 Facebook followers and likes within five months on our Lloyd Connect Facebook page.

- Live Morning Show host from 7 a.m. to 8 a.m. Monday, Wednesday, Friday & live interviews throughout the day.
 - Writing two to three articles daily about local news.
 - Exceeded post impressions by 20,000 interactions over other local media competitors such as Prime Time Local News, My Lloydminster Now and Meridian Source.
 - Social media coordination, posting, story creation, and scheduling.
- Sports & News Reporter

Prime Time Local News / Lloydminster, AB / Jan 2020 – Mar 2020

As a practicum student, I became a sports reporter who would interact with the community to find interesting and exciting stories for the daily newscast.

- Shoot, write, voice and edit sports stories for PLTN's daily newscast.
- Anchored for PTLN's daily news updates for Alberta and Saskatchewan.
- Covered major sporting events in and around Lloydminster such as Hockey Day in Saskatchewan.

Outside of Work

- Loves watching, playing and talking about any sport.
- Huge New York Yankees fan, even bigger fan of hugs.
- Working out and getting active keeps me level-headed.
- Hanging out with my cat named Bug brings me happiness.
- Laughing with friends and family is the best part of any day.
- Avid coffee drinker.